

### Portfolio Presentation

Transforming Businesses through Digital Innovation







#### **About Us**

Welcome to Digital Techxon, where digital innovation meets practical solutions. Established with a vision to transform businesses through cutting-edge technology, we specialize in delivering tailored digital services that drive growth and efficiency. Our mission is to empower businesses to succeed in the digital landscape by providing comprehensive solutions that are innovative, effective, and sustainable.

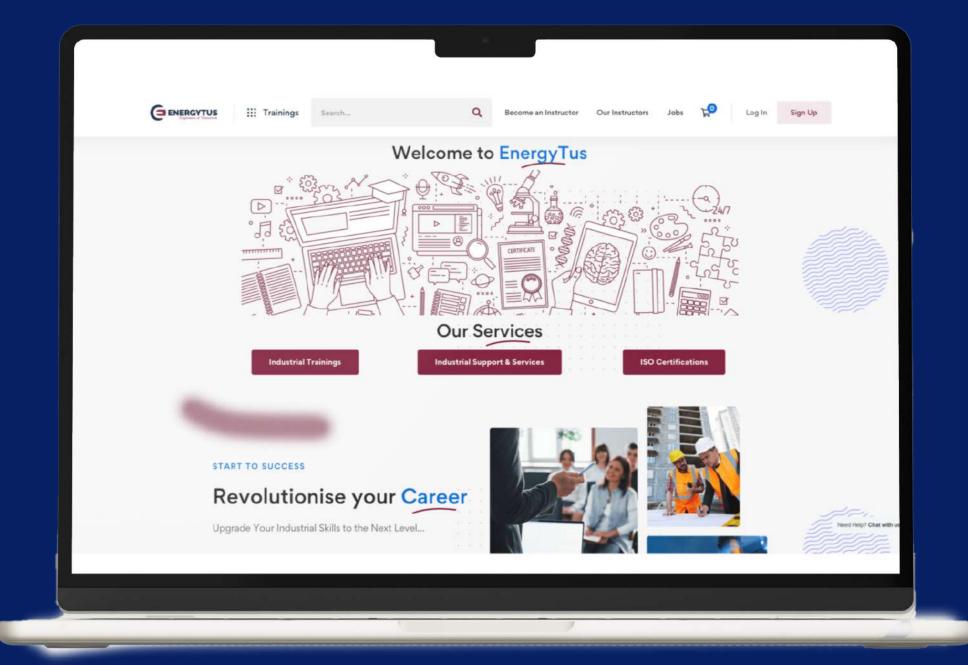
#### **Our Team**

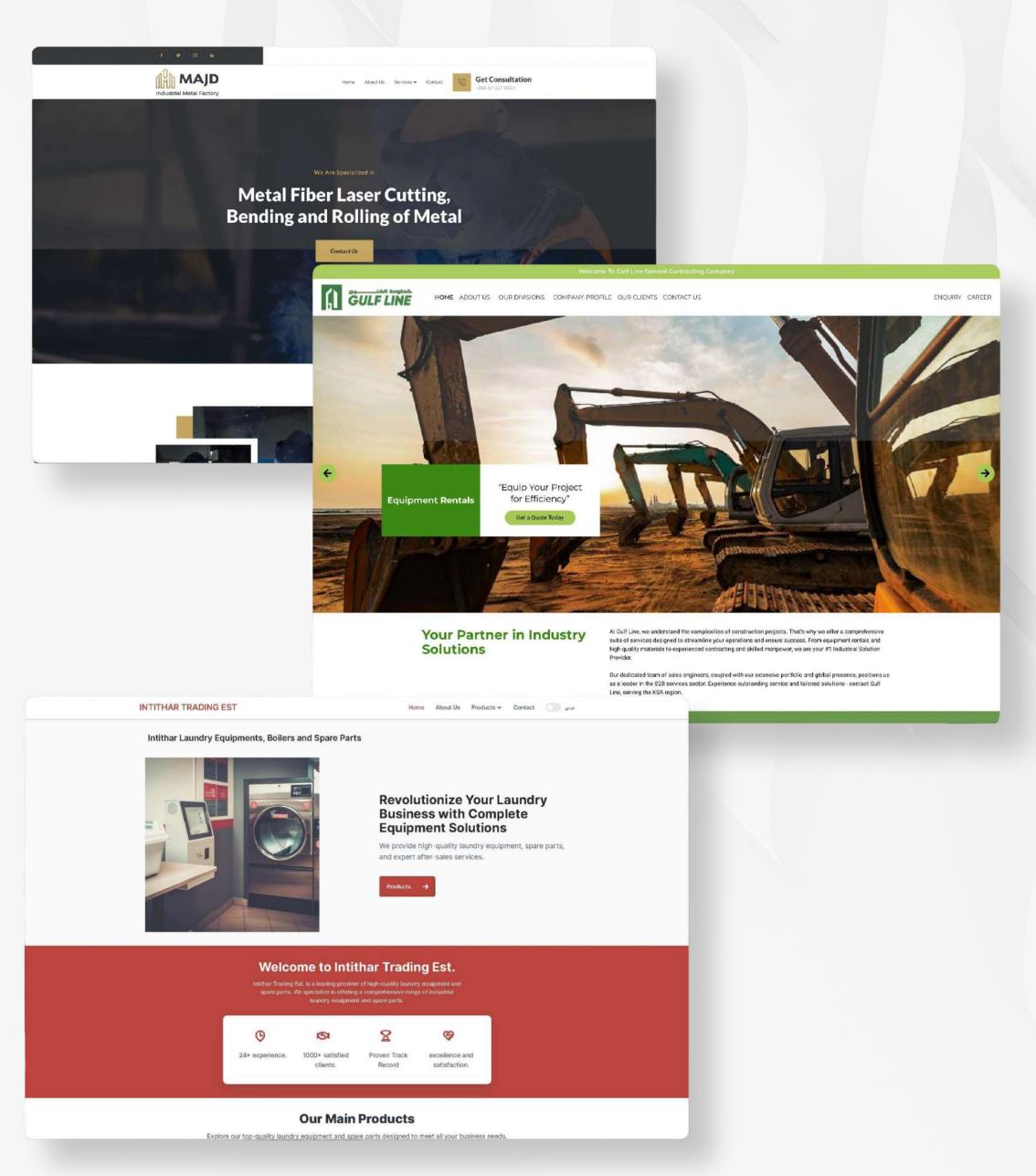
Our diverse team comprises experts in various domains, from web development to digital marketing. Each team member brings a wealth of knowledge and experience, ensuring that we meet and exceed our clients' expectations. Together, we create solutions that are not only effective but also future-proof.



### Website Development

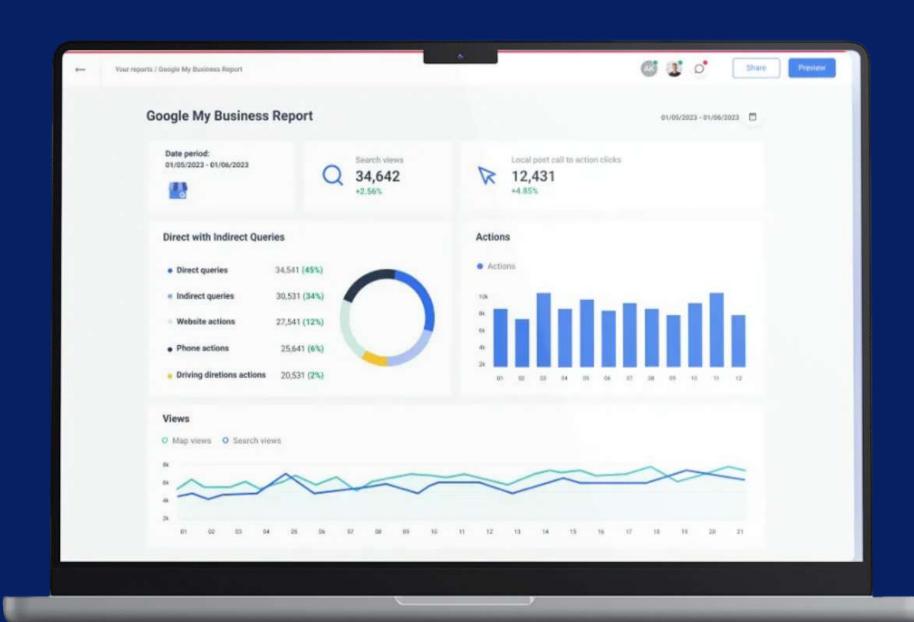
Our services range from custom website design to complex e-commerce platforms and CMS development, ensuring a seamless and engaging user experience.

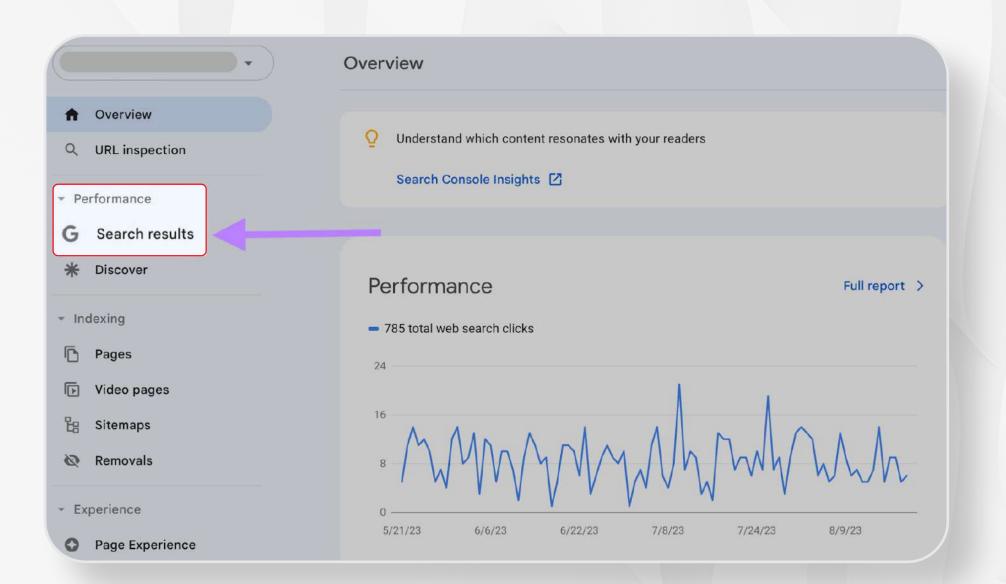


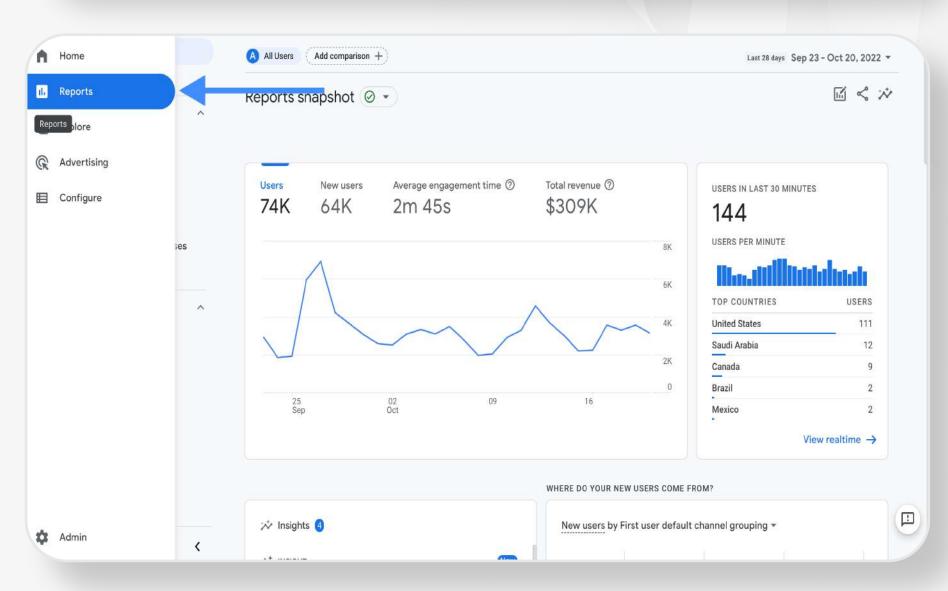


## SEO (Search Engine Optimization)

Maximize your online visibility with our SEO services. We perform in-depth keyword research, implement on-page and off-page SEO strategies, and provide comprehensive analytics to drive organic traffic and enhance your search engine rankings.

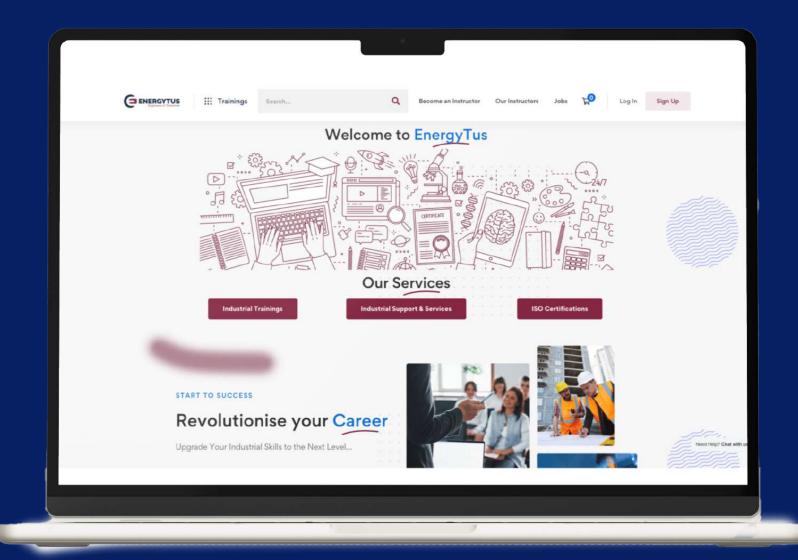






## Graphics Design & Branding

Build a compelling brand identity with our graphic design and branding services. We offer logo design, marketing materials, and UI/UX design that resonate with your target audience and distinguish your brand in the marketplace.











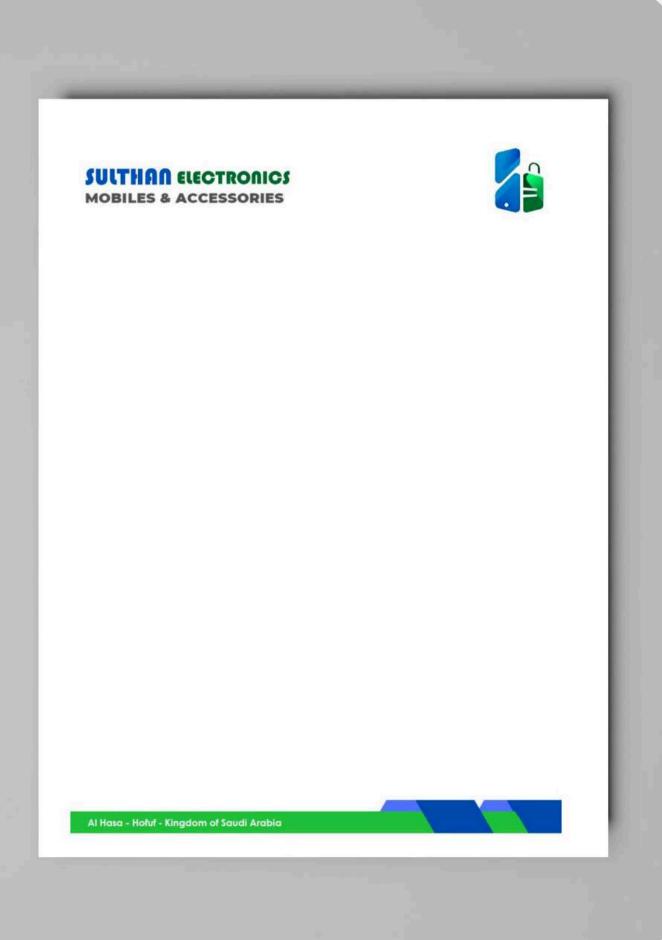














Letterheads



Brochures

07/22



Brochures

08/22







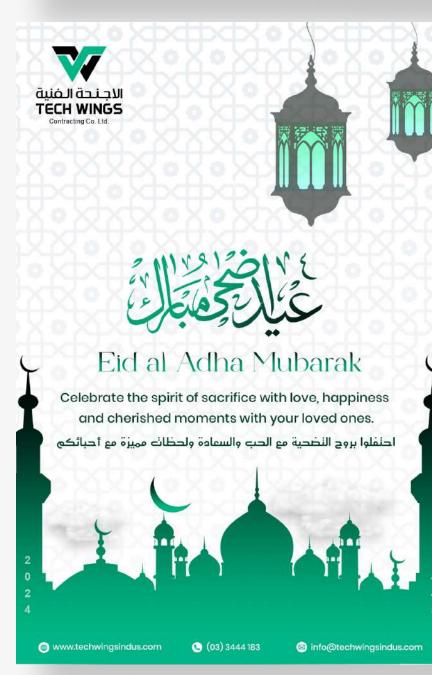
**Business Cards** 

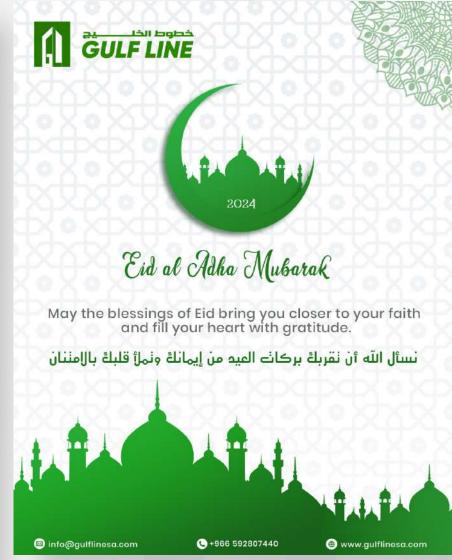
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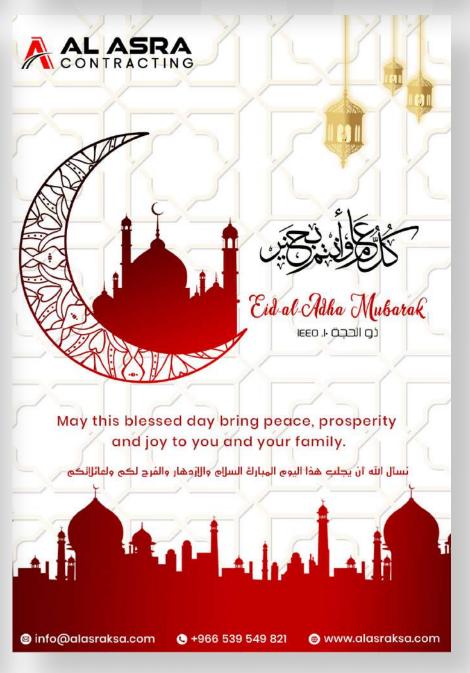
## Seasonal Poster Designs

Seasonal Poster Designs: For any occasion we design wonderful posters for special occasions - Gulf Line, Shahi, Q Power, Intithar, Al-Asra, Crown Trading



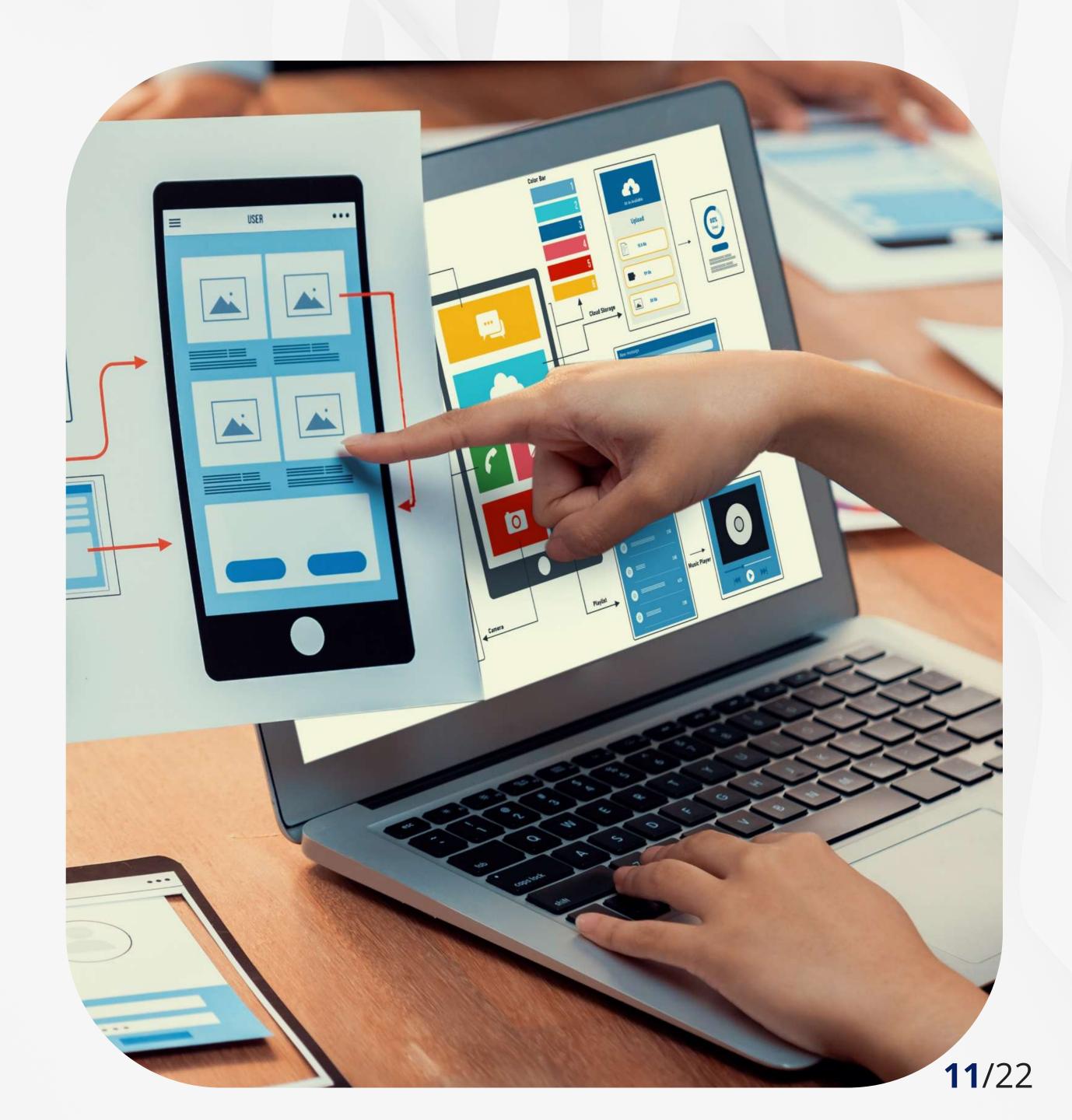


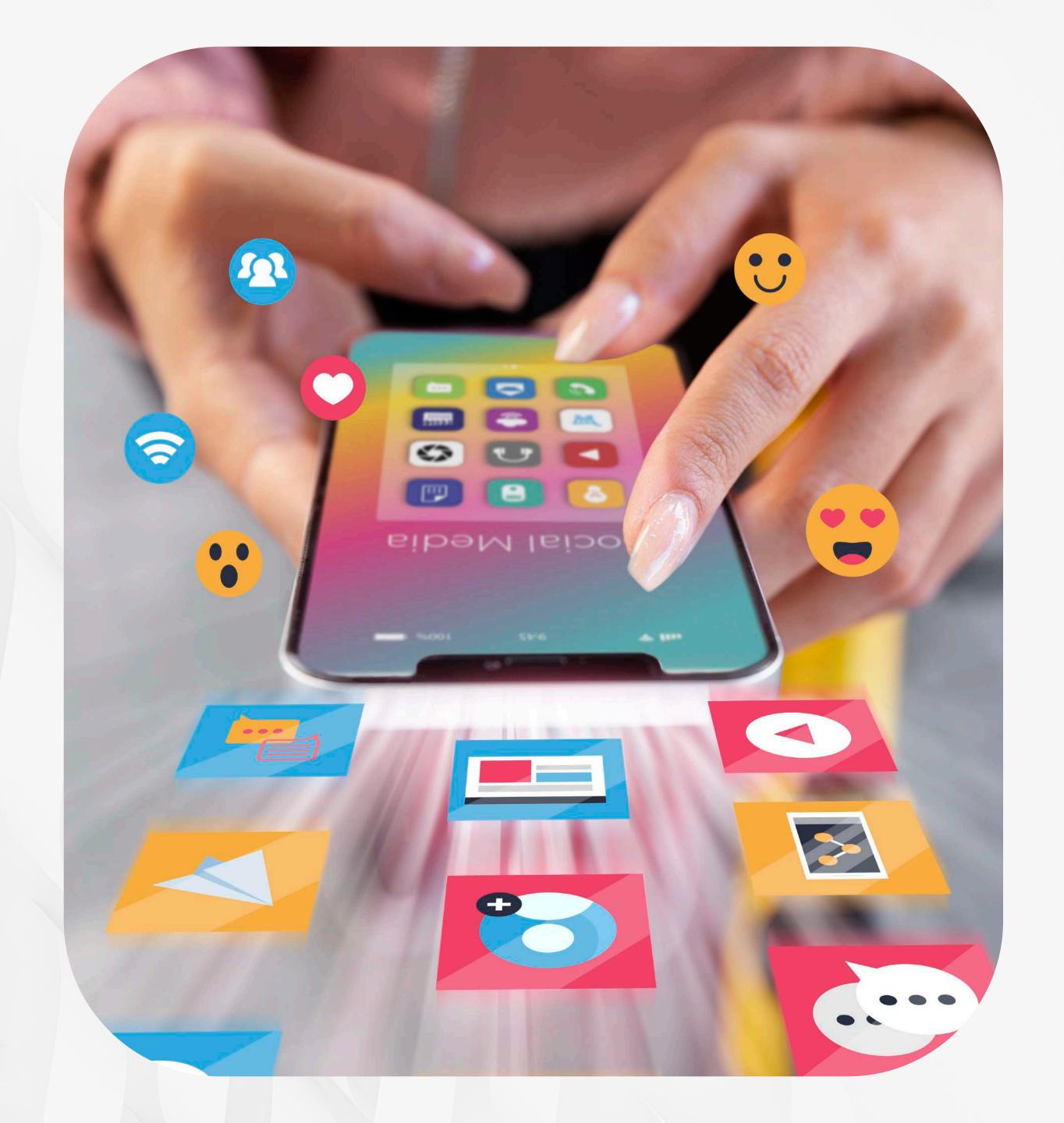




## Application Support

Our application support services include development, maintenance, and user assistance for various applications, ensuring they operate smoothly and efficiently while staying updated with the latest technologies.





## Social Media Marketing

Engage with your audience where they spend the most time—on social media. Our services cover strategy development, content creation, and management, as well as paid social media campaigns to amplify your brand's reach.

# Photography & Videography

Capture your brand's essence with our professional photography and videography services. Whether it's corporate photoshoots or product videos, we create visual content that tells your story compellingly.





# Corporate Gifting

Strengthen business relationships with customized corporate gifts. Our corporate gifting solutions include branded merchandise that leaves a lasting impression on your clients and partners.

### Paid Ads

Achieve quick and measurable results with our paid advertising services. We manage PPC campaigns across platforms like Google Ads and social media, optimizing for performance to maximize your return on investment.





## Digital Tech Cards

Modernize networking with our digital tech cards. These interactive, shareable digital business cards offer a seamless way to exchange contact information and enhance your professional connections.



### Client





**Client Requirement:** Shahi Bawarchi needed a captivating menu design to reflect their rich culinary heritage.



**Our Solution:** Crafted a visually striking menu with vibrant imagery and intuitive navigation.



**Outcome:** Enhanced customer engagement with the menu and increased order accuracy.









### Client





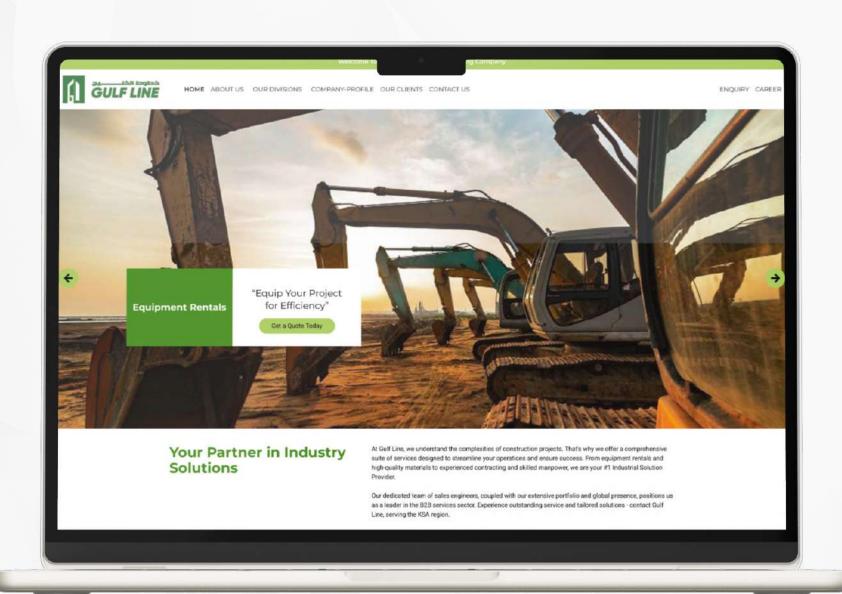
Client Requirement: Gulf Line required a dynamic website to showcase their extensive services across various industrial sectors.



Our Solution: Developed a custom website using React, featuring a modern design, user-friendly interface, and comprehensive service sections.



Outcome: Enhanced online presence and improved client engagement across sectors.









#### Client





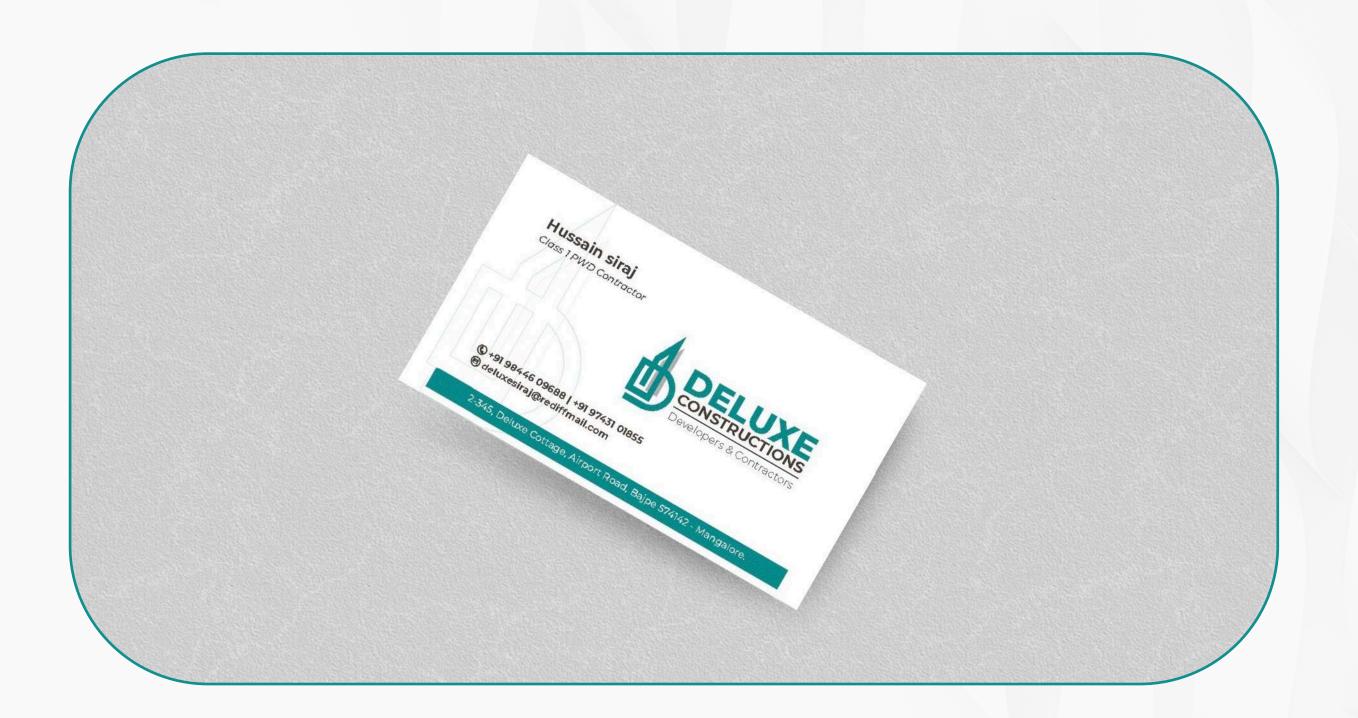
Client Requirement: Deluxe Construction required a distinctive logo, professional letterhead, and cohesive business card to showcase their extensive industrial services. The design emphasizes their strength and reliability with a clean, sophisticated look.



Our Solution: Developed a custom website using React, featuring a modern design, user-friendly interface, and comprehensive service sections.



Outcome: Enhanced online presence and improved client engagement across sectors.









## Get in Touch

We'd love to hear from you! For inquiries or to discuss your next project, please reach out to us:





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## Thankyou

Thank you for considering Digital Techxon for your digital needs. We look forward to collaborating with you to drive your business forward.